

1. THESE CONTEST RULES ARE THE STANDARD TERMS AND CONDITIONS APPLICABLE TO THE CONTESTS AND GIVEAWAYS (EACH A “**CONTEST**” AND COLLECTIVELY THE “**CONTESTS**”) ADMINISTERED BY THE CITY OF LETHBRIDGE (THE “CITY”). THE CONTESTS ARE INTENDED TO BE CONDUCTED IN THE PROVINCE OF ALBERTA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THE CONTESTS CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).
2. NO PURCHASE IS NECESSARY TO ENTER OR WIN. To enter the Contest, follow the directions given by the VisitLethbridge.com Arena through either the VisitLethbridge.com Arena Facebook or website. Limit of one entry per person per Contest Period.
3. Contest is open to legal residents of Alberta who have reached the age of majority. Employees of the City, immediate family members of employees of the City, and any persons domiciled with any such employees, are not eligible to enter.
4. Each Contest prize shall have an approximate retail value between one Canadian dollar (CDN \$1.00) and ten thousand Canadian dollars (CDN \$10,000.00) and shall be announced and described as set out on the VisitLethbridge.com Arena Facebook, Twitter and/or the Contest Website at the end of the contest period. Winners shall not be entitled to receive the difference between the actual prize value and the approximate prize value.
5. The winner(s) will be chosen at random on the date and time set out in applicable contest advertising. The odds of winning will depend on the number of entries received. The winner will be sent an email and will have 3 days to respond. If no response is received within 3 days, another winner will be chosen at random from the original pool of eligible entrants. The winner will be published digitally by the VisitLethbridge.com Arena.
6. Facebook, Instagram, Twitter, or other social media platform are in no way associated with this Contest. If applicable, social media posts including but not limited to tweets and Facebook posts must be PUBLIC to be eligible.
7. Winners will be required to enter a skill-testing question to claim their prize. The VisitLethbridge.com Arena shall also have the right to verify the identity and/or age of winners and require that winners sign a release before being given their prize. Failure to provide such proof, or sign the required release may result in disqualification.
8. Each Contest entry period (each a “**Qualifying Opportunity**”) shall start and end as announced by the VisitLethbridge.com Arena through social media and/or as indicated on the VisitLethbridge.com Arena website, after which time the Contest will be closed and no other entries shall be accepted.
9. The VisitLethbridge.com Arena may terminate the contest at any time without liability to the entrants.

10. In the case of concert or event tickets, if an artist or any of his/her band members are unable to attend the applicable concert or event or a concert or event is cancelled for any reason whatsoever, the prize and any prize portions shall be deemed fulfilled and such prize or prize portions will not be substituted, except in the sole discretion of the VisitLethbridge.com Arena.
11. In the case of gift cards or gift certificates, the terms by which the gift cards or gift certificates may be redeemed are governed by the applicable retailer or service provider. The VisitLethbridge.com Arena is not responsible for administering or ensuring compliance with the terms and conditions of the gift cards or gift certificates.
12. By entering a Contest, each entrant releases and holds the VisitLethbridge.com Arena and the City harmless from any and all liability for any injuries, loss or damage of any kind to the entrants or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in the Contest, any breach of these Contest Rules, or in any prize-related activity. Each entrant agrees to fully indemnify the VisitLethbridge.com Arena and the City from any and all claims by third parties relating to the Contest, without limitation.
13. By participating in the Contest, each entrant: (i) grants to the VisitLethbridge.com Arena the right to use his/her personal information provided when he/she enters the Contest (the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the winner and coordinating the provision of the Contest prize; (ii) grants to the VisitLethbridge.com Arena the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest in any and all media without further compensation unless prohibited by law; and (iii) acknowledges that the VisitLethbridge.com Arena may disclose his/her Personal Information to third-party agents and service providers of the City in connection with any of the activities listed in (i) and/or (ii) above. The VisitLethbridge.com Arena will use each entrant's Personal Information only for identified purposes and protect each entrant's Personal Information in a manner that is consistent with Alberta's Protection of Privacy Act and Access to Information Act.
14. By participating in a Contest, each entrant agrees to be bound by these Contest Rules. Entrants further agree to be bound by the decisions of the VisitLethbridge.com Arena, which shall be final and binding in all respects.
15. Images included in the giveaway post may not depict the exact prize, and are for illustrative purposes only.