

WESTERN SLAM 2024



Presented by:
ENMAX
Centre





Event Details

Western Slam 24 is the first western Canadian NCAA D1 Men's Basketball MTE (Multi Team Event) set to take place in the heart of Southern Alberta, a region deeply passionate about basketball.

Dates: November 28 - November 30, 2024

Proposed Venues: ENMAX Centre

The City of Lethbridge in association with On Ice Entertainment will be your hosts for Western Slam 24.

On Ice Entertainment were also the co-hosts and producers of Atlantic Slam in Moncton New Brunswick.

This Toronto based marketing events company has experience in producing and organizing various sporting events and projects over the past decades.

Within the sports industry, they have collaborated with renowned entities such as NHL teams, NBA teams, La Liga, MLS Teams, and international soccer teams.



About Lethbridge

Step into Lethbridge, where the pulse of adventure, rich culture, delicious cuisine, and 200 km of thrilling trails await to ignite your spirit! From the rugged Badlands to the grandeur of the Rocky Mountains, and the enduring Indigenous heritage, Lethbridge is in the centre of it all. We are only a day trip away from 4 UNESCO World Heritage Sites and home to so many amazing local attractions.

We offer accommodation options for every budget, a melting pot of eateries, and great amenities, Lethbridge is your perfect basecamp to uncover the wonders of Alberta's captivating corner.

We're right in the heart of Canada's Premier Food Corridor! This means a bounty of local producers and a flurry of restaurants dishing out amazing culinary experiences right here in town. With Canada's Food Tours, the Highway 3 Ale Trail, and a calendar brimming with events, there's always something to do while you are here!

Event Venue



ENMAX Centre

Lethbridge's premier event facility boasts 5,500 seats and features a standard NHL ice surface. It serves as a versatile venue, hosting a wide array of events including concerts, trade shows, special attractions, and more throughout the year. This esteemed location has also played host to a range of significant events, from High School Basketball Championships to international competitions like the Men's World Curling Championships, Canadian University Men's Hockey Championship, and Canadian Trampoline and Tumbling Championships.



Event Venues Cont.

Lethbridge College

Lethbridge College, situated behind ENMAX Centre, is home to the Mens Kodiaks Basketball team and hosts various basketball programs and youth development activities. The Val Matteotti Gymnasium, a point of pride for Kodiaks Athletics and the college, is highly acclaimed within the ACAC. Built in 1988 and named after local legend Valerio Matteotti, the gym encompasses three full-size gymnasiums, covering 2,200 square meters, accommodating 2,000 spectators, and featuring three basketball courts, four volleyball courts, and 10 badminton courts.



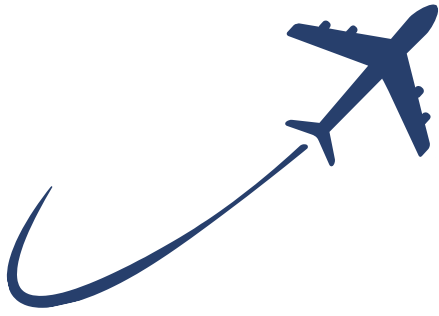
University of Lethbridge (if needed)

Located in West Lethbridge it hosts University of Lethbridge Pronghorns Mens Basketball. The University of Lethbridge boasts a state-of-the-art gymnasium that's a true gem for basketball enthusiasts. This top-notch facility provides an exceptional venue for both players and fans alike. With three full-size courts and a seating capacity of 2,000, it offers an electrifying atmosphere for games and tournaments. It's a hub for basketball excellence, where skill, strategy, and passion come together for unforgettable experiences on the court.



Getting to Lethbridge

Flying



- 3 flights a day coming from Calgary
- 30 minute flights
- Partnership with airline to facilitate connections

Driving



- 2.5 hours from Calgary (212 km)
- 5.5 hours from Edmonton (503 km)
- 3 hours from Great Falls (USA) (297 km)

Why Lethbridge

- With every amenity just a short 10-minute drive away, getting around in Lethbridge is a breeze, making it incredibly easy to access everything you need.
- Our unique geography significantly influences our regional population, which swells to a more dynamic 297,000-strong community.
- Lethbridge is an affordable location for events, with lower costs for accommodations, venues, and services than larger cities in Alberta.
- Lethbridge has a rich and diverse cultural scene, with many museums, galleries, and theatres.
- We enjoy over 320 days of sunshine annually, offering visitors a bright and cheerful atmosphere. Mild winters, coupled with the occasional invigorating Chinook winds, create an inviting environment.
- Vibrant and beautiful walkable downtown core with amazing local shops, restaurants and street art.



Accommodations



Things to do in Lethbridge

UNESCO World Heritage Sites

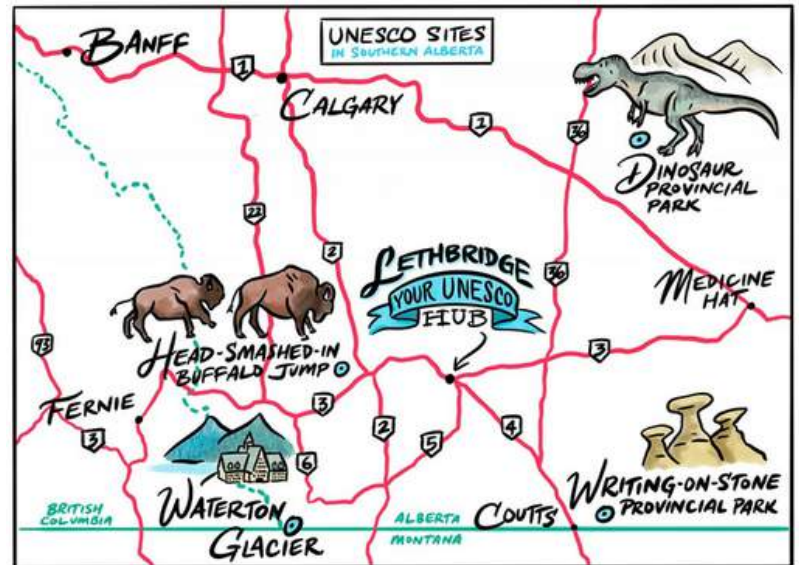
- Writing-on-Stone Provincial Park/Áísínai'pi
- Waterton Lakes National Park/Paahtómahksikimi
- Head-Smashed-in Buffalo Jump / Estipah-skikikini-kots
- Dinosaur Provincial Park

Self-Guided Tours

- Local Producers Food Tour
- Natural Resources Tour
- Downtown Food Tour
- Art Walk Tour
- Historical Walking Tour

Arts & Culture

- Southern Alberta Art Gallery
- CASA
- Galt Museum & Archives
- Fort Whoop-Up
- University of Lethbridge Art Gallery
- Nikka Yuko Japanese Garden
- New West Theatre
- Helen Schuler Nature Centre



See You There!



Find more information on Western Slam @

WESTERNSLAM.CA



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